FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB A	PPROVAL
OMB Number:	3235-02

87 Estimated average burden hours per response: 0.5

## Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

Name and Address of Reporting Person*     Council Ivy D																Check a	all app Direc	olicable) ctor	ng Person(s) to Is  10% C		wner
	I TRENDS,			3. Date of Earliest Transaction (Month/Day/Year) 03/19/2017										X	Officer (give title below)  Ex VP of HR, (		Other (speci below) hief Compl Offic				
104 COLEMAN BLVD  (Street) SAVANNAH GA 31408						4. If Amendment, Date of Original Filed (Month/Day/Year)										. Individine)	ividual or Joint/Group Filing (Check Applicable  Form filed by One Reporting Person  Form filed by More than One Reporting  Person				
(City)	(Si		Zip)			_					D:-			<b></b>	<u> </u>	- 11 0					
		Iabi	e I - Nor	1-Deriv	ative	Se	curi	ities	S ACC	Juirea,	DIS	posed o	t, or	Bene	eticia	ally C	wne	ea			
1. Title of Security (Instr. 3)  2. Transa Date (Month/D					ar)	2A. Deemed Execution Date, if any (Month/Day/Year)		Transaction Dis		Disposed	1. Securities Acquired (A) Disposed Of (D) (Instr. 3, 4 5)			4 and So		ount of ities icially d Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership		
										Code	v	Amount	(A (D	) or )	Price	. 11	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)
Common Stock 03/19						/2017				F		1,220		D	\$18.64		84,649		D		
Common Stock 03/20/					/2017	/2017				F		1,800		D	\$18.86		82,849		D		
		Та										sed of, onvertib				y Ow	ned				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution if any (Month/Da	Date,	Code (8)	Transactio Code (Insti				6. Date Exercis Expiration Date (Month/Day/Yea		e ar)	7. Titl Amou Secul Unde Deriv Secul and 4	int of ities lying ative ity (In:	ount nber	8. Prid Deriva Secur (Instr.	urity	9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	

**Explanation of Responses:** 

/s/ Henry H. Thompson, as attorney-in-fact

03/21/2017

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.