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UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
Washington, D.C. 20549

Form 10-Q

(Mark One)

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended July 30, 2016

OR

TRANSITION REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

Commission File Number 000-51315

CITI TRENDS, INC.

(Exact name of registrant as specified in its charter)

DELAWARE

(State or other jurisdiction of  
incorporation or organization)

52-2150697

(I.R.S. Employer  
Identification No.)

104 Coleman Boulevard

Savannah, Georgia

(Address of principal executive offices)

31408

(Zip Code)

Registrant's telephone number, including area code (912) 236-1561

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days. Yes  No

Indicate by check mark whether the registrant has submitted electronically and posted on its corporate Web site, if any, every Interactive Data File required to be submitted and posted pursuant to Rule 405 of Regulation S-T during the preceding 12 months (or for such shorter period that the registrant was required to submit and post such files). Yes  No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, or a smaller reporting company. See the definitions of "large accelerated filer," "accelerated filer" and "smaller reporting company" in Rule 12b-2 of the Exchange Act.

Large Accelerated Filer

Accelerated Filer

Non-Accelerated Filer  (Do not check if a smaller reporting company)

Smaller Reporting Company

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act). Yes  No

Indicate the number of shares outstanding of each of the registrant's classes of common stock, as of the latest practicable date.

Class	Outstanding as of August 15, 2016
Common Stock, \$.01 par value	14,894,960 shares

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**FORM 10-Q**  
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**PART I - FINANCIAL INFORMATION****Item 1. Financial Statements.****Citi Trends, Inc.**

**Condensed Consolidated Balance Sheets**  
**July 30, 2016 and January 30, 2016**  
**(Unaudited)**  
**(in thousands, except share data)**

	July 30, 2016	January 30, 2016
<b>Assets</b>		
Current assets:		
Cash and cash equivalents	\$ 39,606	\$ 39,116
Short-term investment securities	37,345	32,671
Inventory	132,093	137,020
Prepaid and other current assets	14,943	12,201
Income tax receivable	2,091	1,285
Total current assets	<u>226,078</u>	<u>222,293</u>
Property and equipment, net of accumulated depreciation of \$207,494 and \$199,284 as of July 30, 2016 and January 30, 2016, respectively	52,935	50,632
Long-term investment securities	24,616	30,890
Deferred tax asset	9,079	9,988
Other assets	731	705
Total assets	<u>\$ 313,439</u>	<u>\$ 314,508</u>
<b>Liabilities and Stockholders' Equity</b>		
Current liabilities:		
Accounts payable	\$ 61,982	\$ 67,419
Accrued expenses	14,622	14,603
Accrued compensation	8,204	13,097
Dividends payable	—	42
Layaway deposits	1,742	497
Total current liabilities	<u>86,550</u>	<u>95,658</u>
Other long-term liabilities	7,413	6,616
Total liabilities	<u>93,963</u>	<u>102,274</u>
Stockholders' equity:		
Common stock, \$0.01 par value. Authorized 32,000,000 shares; 15,728,187 shares issued as of July 30, 2016 and 15,707,859 shares issued as of January 30, 2016; 14,894,999 shares outstanding as of July 30, 2016 and 14,874,671 shares outstanding as of January 30, 2016	155	154
Paid in capital	88,873	88,540
Retained earnings	145,633	138,725
Treasury stock, at cost; 833,188 shares held as of July 30, 2016 and January 30, 2016	(15,185)	(15,185)
Total stockholders' equity	<u>219,476</u>	<u>212,234</u>
Commitments and contingencies (note 10)		
Total liabilities and stockholders' equity	<u>\$ 313,439</u>	<u>\$ 314,508</u>

See accompanying notes to the condensed consolidated financial statements (unaudited).

**Citi Trends, Inc.**  
**Condensed Consolidated Statements of Operations**  
**Twenty-Six Weeks Ended July 30, 2016 and August 1, 2015**  
**(Unaudited)**  
**(in thousands, except per share data)**

	<b>Twenty-Six Weeks Ended</b>	
	<b>July 30, 2016</b>	<b>August 1, 2015</b>
Net sales	\$ 348,948	\$ 348,791
Cost of sales (exclusive of depreciation shown separately below)	(212,959)	(210,688)
Selling, general and administrative expenses	(114,436)	(111,515)
Depreciation	(8,738)	(9,433)
Asset impairment	(221)	—
Income from operations	12,594	17,155
Interest income	262	115
Interest expense	(81)	(94)
Income before income taxes	12,775	17,176
Income tax expense	(4,158)	(5,735)
Net income	<u>\$ 8,617</u>	<u>\$ 11,441</u>
Basic net income per common share	<u>\$ 0.59</u>	<u>\$ 0.76</u>
Diluted net income per common share	<u>\$ 0.59</u>	<u>\$ 0.75</u>
Weighted average number of shares outstanding		
Basic	<u>14,635</u>	<u>15,139</u>
Diluted	<u>14,640</u>	<u>15,193</u>
Cash dividends declared per share	<u>\$ 0.06</u>	<u>\$ —</u>

**Citi Trends, Inc.**  
**Condensed Consolidated Statements of Operations**  
**Thirteen Weeks Ended July 30, 2016 and August 1, 2015**  
**(Unaudited)**  
**(in thousands, except per share data)**

	<b>Thirteen Weeks Ended</b>	
	<b>July 30, 2016</b>	<b>August 1, 2015</b>
Net sales	\$ 155,276	\$ 153,878
Cost of sales (exclusive of depreciation shown separately below)	(95,150)	(93,179)
Selling, general and administrative expenses	(56,105)	(55,703)
Depreciation	(4,294)	(4,620)
(Loss) income from operations	(273)	376
Interest income	135	59
Interest expense	(41)	(47)
(Loss) income before income taxes	(179)	388
Income tax benefit (expense)	59	(226)
Net (loss) income	<u>\$ (120)</u>	<u>\$ 162</u>
Basic net (loss) income per common share	<u>\$ (0.01)</u>	<u>\$ 0.01</u>
Diluted net (loss) income per common share	<u>\$ (0.01)</u>	<u>\$ 0.01</u>
Weighted average number of shares outstanding		
Basic	<u>14,676</u>	<u>15,183</u>
Diluted	<u>14,676</u>	<u>15,204</u>
Cash dividends declared per share	<u>\$ 0.06</u>	<u>\$ —</u>

See accompanying notes to the condensed consolidated financial statements (unaudited).

**Citi Trends, Inc.**

**Condensed Consolidated Statements of Cash Flows**  
**Twenty-Six Weeks Ended July 30, 2016 and August 1, 2015**  
**(Unaudited)**  
**(in thousands)**

	<u>Twenty-Six Weeks Ended</u>	
	<u>July 30, 2016</u>	<u>August 1, 2015</u>
<b>Operating activities:</b>		
Net income	\$ 8,617	\$ 11,441
<b>Adjustments to reconcile net income to net cash provided by operating activities:</b>		
Depreciation	8,738	9,433
Asset impairment	221	—
Loss on disposal of property and equipment	104	24
Deferred income taxes	909	74
Noncash stock-based compensation expense	1,687	2,248
Excess tax benefits from stock-based payment arrangements	(182)	(1,323)
<b>Changes in assets and liabilities:</b>		
Inventory	4,927	4,711
Prepaid and other current assets	(2,742)	(286)
Other assets	(26)	11
Accounts payable	(5,437)	(12,903)
Accrued expenses and other long-term liabilities	(561)	524
Accrued compensation	(4,893)	(4,973)
Income tax receivable/payable	(624)	2,606
Layaway deposits	1,245	1,233
Net cash provided by operating activities	<u>11,983</u>	<u>12,820</u>
<b>Investing activities:</b>		
Sales/redemptions of investment securities	18,392	12,429
Purchases of investment securities	(16,792)	(35,422)
Purchases of property and equipment	(9,989)	(8,843)
Net cash used in investing activities	<u>(8,389)</u>	<u>(31,836)</u>
<b>Financing activities:</b>		
Excess tax benefits from stock-based payment arrangements	182	1,323
Proceeds from the exercise of stock options	—	70
Cash used to settle withholding taxes on the vesting of nonvested restricted stock	(1,535)	(2,511)
Dividends paid to stockholders	(1,751)	—
Net cash used in financing activities	<u>(3,104)</u>	<u>(1,118)</u>
Net increase (decrease) in cash and cash equivalents	490	(20,134)
<b>Cash and cash equivalents:</b>		
Beginning of period	39,116	74,514
End of period	<u>\$ 39,606</u>	<u>\$ 54,380</u>
<b>Supplemental disclosures of cash flow information:</b>		
Cash paid for interest	\$ 63	\$ 63
Cash payments of income taxes	\$ 3,873	\$ 3,055
<b>Supplemental disclosures of noncash investing activities:</b>		
Accrual for purchases of property and equipment	<u>\$ 1,377</u>	<u>\$ 914</u>

See accompanying notes to the condensed consolidated financial statements (unaudited).

**Citi Trends, Inc.**

**Notes to the Condensed Consolidated Financial Statements (unaudited)**

**July 30, 2016**

**1. Basis of Presentation**

Citi Trends, Inc. and its subsidiary (the “Company”) operate as an off-price retailer of urban fashion apparel and accessories for the entire family. As of July 30, 2016, the Company operated 530 stores in 31 states.

The condensed consolidated balance sheet as of July 30, 2016, the condensed consolidated statements of operations for the twenty-six and thirteen week periods ended July 30, 2016 and August 1, 2015, and the condensed consolidated statements of cash flows for the twenty-six week periods ended July 30, 2016 and August 1, 2015 have been prepared by the Company and are unaudited. The condensed consolidated balance sheet as of January 30, 2016 has been derived from the audited financial statements as of that date, but does not include all required year-end disclosures. In the opinion of management, such statements include all adjustments considered necessary to present fairly the Company’s financial position as of July 30, 2016 and January 30, 2016, and its results of operations and cash flows for all periods presented. It is suggested that these condensed consolidated financial statements be read in conjunction with the consolidated financial statements and the notes thereto included in the Company’s latest Annual Report on Form 10-K for the year ended January 30, 2016.

The accompanying unaudited condensed consolidated financial statements are prepared in accordance with U.S. generally accepted accounting principles (U.S. GAAP) for interim financial information and with the instructions to Form 10-Q and Article 10 of Regulation S-X. Accordingly, they do not include all information and footnotes required by U.S. GAAP for complete financial statements. Operating results for the twenty-six weeks ended July 30, 2016 are not necessarily indicative of the results that may be expected for the fiscal year ending January 28, 2017.

The following contains references to fiscal years 2016 and 2015, which represent fiscal years ending or ended on January 28, 2017 and January 30, 2016, respectively. Fiscal 2016 and fiscal 2015 both have 52-week accounting periods.

**2. Use of Estimates**

The preparation of financial statements in conformity with U.S. GAAP requires management to make estimates and use assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates.

The most significant estimates made by management include those used in the valuation of inventory, property and equipment, self-insurance liabilities, leases and income taxes. Management periodically evaluates estimates used in the preparation of the consolidated financial statements for continued reasonableness. Appropriate adjustments, if any, to the estimates used are made prospectively based on such periodic evaluations.

**3. Cash and Cash Equivalents/Concentration of Credit Risk**

For purposes of the condensed consolidated balance sheets and condensed consolidated statements of cash flows, the Company considers all highly liquid investments with maturities at date of purchase of three months or less to be cash equivalents. Financial instruments that potentially subject the Company to a concentration of credit risk consist principally of cash and cash equivalents. The Company places its cash and cash equivalents in what it believes to be high credit quality banks and institutional money market funds. The Company maintains cash accounts that exceed federally insured limits.

#### 4. Earnings per Share

Basic earnings per common share amounts are calculated using the weighted average number of common shares outstanding for the period. Diluted earnings per common share amounts are calculated using the weighted average number of common shares outstanding plus the additional dilution for all potentially dilutive securities, such as nonvested restricted stock and stock options. During loss periods, diluted loss per share amounts are based on the weighted average number of common shares outstanding, because the inclusion of common stock equivalents would be antidilutive.

The dilutive effect of stock-based compensation arrangements is accounted for using the treasury stock method. This method assumes that the proceeds the Company receives from the exercise of stock options are used to repurchase common shares in the market. The Company includes as assumed proceeds the amount of compensation cost attributed to future services and not yet recognized, and the amount of tax benefits, if any, that would be credited to additional paid-in capital assuming exercise of outstanding options and vesting of nonvested restricted stock. For the twenty-six weeks ended July 30, 2016 and August 1, 2015, there were 7,000 and 20,000 stock options, respectively, and 259,000 and 368,000 shares of nonvested restricted stock, respectively, excluded from the calculation of diluted earnings per share because of antidilution. For the thirteen weeks ended July 30, 2016 and August 1, 2015, there were 3,000 and 20,000 stock options, respectively, and 227,000 and 349,000 shares of nonvested restricted stock, respectively, excluded from the calculation of diluted earnings per share because of antidilution.

The following table provides a reconciliation of the average number of common shares outstanding used to calculate basic earnings per share to the number of common shares and common stock equivalents outstanding used in calculating diluted earnings per share for the twenty-six and thirteen week periods ended July 30, 2016 and August 1, 2015:

	<b>Twenty-Six Weeks Ended</b>	
	<b>July 30, 2016</b>	<b>August 1, 2015</b>
Average number of common shares outstanding	14,634,946	15,139,283
Incremental shares from assumed exercises of stock options	—	385
Incremental shares from assumed vesting of nonvested restricted stock	4,599	52,847
Average number of common shares and common stock equivalents outstanding	<u>14,639,545</u>	<u>15,192,515</u>
	<b>Thirteen Weeks Ended</b>	
	<b>July 30, 2016</b>	<b>August 1, 2015</b>
Average number of common shares outstanding	14,675,712	15,182,838
Incremental shares from assumed exercises of stock options	—	—
Incremental shares from assumed vesting of nonvested restricted stock	—	20,854
Average number of common shares and common stock equivalents outstanding	<u>14,675,712</u>	<u>15,203,692</u>

#### 5. Fair Value Measurement

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants in the principal or most advantageous market at the measurement date. Fair value is established according to a hierarchy that prioritizes observable and unobservable inputs used to measure fair value into three broad levels, which are described below:

Level 1: Unadjusted quoted prices in active markets that are accessible at the measurement date for assets or liabilities. The fair value hierarchy gives the highest priority to Level 1 inputs.

Level 2: Observable prices that are based on inputs not quoted on active markets, but corroborated by market data.

Level 3: Unobservable inputs are used when little or no market data is available. Level 3 inputs are given the lowest priority in the fair value hierarchy.

As of July 30, 2016, the Company's investment securities are classified as held-to-maturity since the Company has the intent and ability to hold the investments to maturity. Such securities are carried at amortized cost plus accrued interest and consist of the following (in thousands):

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Market Value
<b>Short-term:</b>				
Obligations of the U.S. Treasury (Level 1)	\$ 11,247	\$ 4	\$ —	\$ 11,251
Obligations of states and municipalities (Level 2)	11,850	3	—	11,853
Bank certificates of deposit (Level 2)	14,248	—	—	14,248
	<u>\$ 37,345</u>	<u>\$ 7</u>	<u>\$ —</u>	<u>\$ 37,352</u>
<b>Long-term:</b>				
Obligations of the U. S. Treasury (Level 1)	\$ 15,008	\$ 72	\$ —	\$ 15,080
Bank certificates of deposit (Level 2)	9,608	—	—	9,608
	<u>\$ 24,616</u>	<u>\$ 72</u>	<u>\$ —</u>	<u>\$ 24,688</u>

The amortized cost and fair market value of investment securities as of July 30, 2016 by contractual maturity are as follows (in thousands):

	Amortized Cost	Fair Market Value
Mature in one year or less	\$ 37,345	\$ 37,352
Mature after one year through five years	24,616	24,688
	<u>\$ 61,961</u>	<u>\$ 62,040</u>

As of January 30, 2016, the Company's investment securities were classified as held-to-maturity and consisted of the following (in thousands):

	Amortized Cost	Gross Unrealized Gains	Gross Unrealized Losses	Fair Market Value
<b>Short-term:</b>				
Obligations of the U. S. Treasury (Level 1)	\$ 8,763	\$ 3	\$ (1)	\$ 8,765
Obligations of states and municipalities (Level 2)	2,930	2	—	2,932
Bank certificates of deposit (Level 2)	20,978	—	—	20,978
	<u>\$ 32,671</u>	<u>\$ 5</u>	<u>\$ (1)</u>	<u>\$ 32,675</u>
<b>Long-term:</b>				
Obligations of the U. S. Treasury (Level 1)	\$ 20,002	\$ 33	\$ (7)	\$ 20,028
Bank certificates of deposit (Level 2)	10,888	—	—	10,888
	<u>\$ 30,890</u>	<u>\$ 33</u>	<u>\$ (7)</u>	<u>\$ 30,916</u>

The amortized cost and fair market value of investment securities as of January 30, 2016 by contractual maturity were as follows (in thousands):

	Amortized Cost	Fair Market Value
Mature in one year or less	\$ 32,671	\$ 32,675
Mature after one year through five years	30,890	30,916
	<u>\$ 63,561</u>	<u>\$ 63,591</u>

There were no changes among the levels in the twenty-six weeks ended July 30, 2016.



Fair market values of Level 2 investments are determined by management with the assistance of a third party pricing service. Because quoted prices in active markets for identical assets are not available, these prices are determined by the third party pricing service using observable market information such as quotes from less active markets and quoted prices of similar securities.

#### 6. Impairment of Long-Lived Assets

If facts and circumstances indicate that a long-lived asset may be impaired, the carrying value is reviewed. If this review indicates that the carrying value of the asset will not be recovered as determined based on projected undiscounted cash flows related to the asset over its remaining life, the carrying value of the asset is reduced to its estimated fair value. Non-cash impairment expense related to leasehold improvements and fixtures and equipment at an underperforming store totaled \$0.2 million in the twenty-six week period ended July 30, 2016. There was no impairment expense in the twenty-six week period ended August 1, 2015.

#### 7. Revolving Line of Credit

On October 27, 2011, the Company entered into a five-year, \$50 million credit facility with Bank of America. The facility was amended on August 18, 2015, extending the maturity date to August 18, 2020. The amended facility provides a \$50 million credit commitment and a \$25 million uncommitted “accordion” feature that under certain circumstances could allow the Company to increase the size of the facility to \$75 million. Borrowings, if any, under the facility bear interest (a) for LIBOR Rate Loans, at LIBOR plus either 1.25% or 1.5%, or (b) for Base Rate Loans, at a rate equal to the highest of (i) the prime rate plus either 0.25% or 0.50%, (ii) the Federal Funds Rate plus either 0.75% or 1.0%, or (iii) LIBOR plus either 1.25% or 1.5%, based in any such case on the average daily availability for borrowings under the facility. The facility is secured by the Company’s inventory, accounts receivable and related assets, but not its real estate, fixtures and equipment, and it contains one financial covenant, a fixed charge coverage ratio, which is applicable and tested only in certain circumstances. The facility has an unused commitment fee of 0.25% and permits the payment of cash dividends subject to certain limitations, including a requirement that there were no borrowings outstanding in the 30 days prior to the dividend payment and no borrowings are expected in the 30 days subsequent to the payment. The Company has had no borrowings under the credit facility.

#### 8. Income Taxes

Income taxes are accounted for under the asset and liability method. Deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax bases and operating loss and tax credit carryforwards. Deferred tax assets and liabilities are measured using enacted tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. The effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date. In assessing the realizability of deferred tax assets, management considers whether it is more likely than not that some portion or all of the deferred tax assets will not be realized.

ASC 740-270, *Income Taxes – Interim Reporting*, requires companies to calculate income taxes by applying their estimated full-year tax rate in each interim period unless the estimated full-year tax rate is not reliably predictable. For the twenty-six weeks ended July 30, 2016 and August 1, 2015, the Company utilized this annual effective tax rate method to calculate income taxes.

## 9. Other Long-Term Liabilities

The components of other long-term liabilities as of July 30, 2016 and January 30, 2016 are as follows (in thousands):

	July 30, 2016	January 30, 2016
Deferred rent	\$ 1,497	\$ 1,204
Tenant improvement allowances	3,519	3,321
Other	2,397	2,091
	<u>\$ 7,413</u>	<u>\$ 6,616</u>

## 10. Commitments and Contingencies

On August 12, 2011, the Company received a letter of determination from the U.S. Equal Employment Opportunity Commission (the "EEOC") commencing a conciliation process regarding alleged discrimination against males by the Company in its hiring and promotion practices during the years 2004 through 2006. The Company has not received full documentation or information from the EEOC in support of its letter of determination, but has undertaken its own internal analysis of the EEOC's claims and defenses to such claims and has had discussions with the EEOC in that regard. In the interest of reaching a satisfactory conciliation agreement with the EEOC, the Company proposed a total economic settlement offer of \$1.0 million to cover all claims and the expenses of administering and complying with the settlement (excluding professional fees), with no reversion of unclaimed funds back to the Company. On March 19, 2015, the Company received a response from the EEOC proposing a settlement amount to be paid by the Company of \$1.0 million to cover all claims. The EEOC's proposed conciliation agreement contained in its settlement proposal would require certain undertakings by the Company with regard to employment policies and procedures, training requirements, and a continuing reporting obligation to the EEOC for a period of two years, with the expenses incurred in connection with such undertakings to be paid by the Company. The Company has evaluated this proposed conciliation agreement and has addressed with the EEOC certain modifications to it, without affecting the overall settlement amount. The Company is awaiting a response from the EEOC regarding these proposed modifications.

The Company from time to time is also involved in various other legal proceedings incidental to the conduct of its business, including claims by customers, employees or former employees. Once it becomes probable that the Company will incur costs in connection with a legal proceeding and such costs can be reasonably estimated, it establishes appropriate reserves. While legal proceedings are subject to uncertainties and the outcome of any such matter is not predictable, the Company is not aware of any other legal proceedings pending or threatened against it that it expects to have a material adverse effect on its financial condition, results of operations or liquidity.

## 11. Cash Dividends

On February 9, 2016, the Company's Board of Directors declared a dividend of \$0.06 per common share, which was paid on March 15, 2016 to stockholders of record as of March 1, 2016. On May 17, 2016, the Company's Board of Directors declared a dividend of \$0.06 per common share, which was paid on June 14, 2016 to stockholders of record as of May 31, 2016. On August 16, 2016, the Company's Board of Directors declared a dividend of \$0.06 per common share payable September 13, 2016 to stockholders of record as of August 30, 2016. Any determination to declare and pay cash dividends for future quarters will be made by the Board of Directors.

## 12. Recent Accounting Pronouncements

In November 2015, the Financial Accounting Standards Board ("FASB") issued ASU No. 2015-17, *Income Taxes (Topic 740): Balance Sheet Classification of Deferred Taxes* ("ASU 2015-17"). New guidance under ASU 2015-17 requires companies to classify deferred tax assets and liabilities on their balance sheets as noncurrent. Existing accounting guidance requires companies to classify deferred tax assets and liabilities as current or noncurrent based on the classification of the underlying asset or liability. The new standard is effective for financial statements issued for fiscal years beginning after December 15, 2016. ASU 2015-17 may be applied either prospectively or retrospectively, with

early adoption permitted. The Company early adopted ASU 2015-17 retrospectively as of April 30, 2016. As a result, \$4.8 million of our deferred tax assets previously presented in current assets on January 30, 2016 have been reclassified to noncurrent deferred tax assets in the condensed consolidated balance sheet as of that date. Adoption of this standard did not impact results of operations, retained earnings, or cash flows in the current or previous reporting periods.

In February 2016, the FASB issued ASU No. 2016-02, *Leases* (“ASU 2016-02”) which replaces the existing guidance in ASC 840, *Leases*. The new standard establishes a right-of-use model that requires a lessee to record a right-of-use asset and a lease liability on the balance sheet for all leases with terms longer than 12 months. Leases will be classified as either finance or operating, with classification affecting the pattern of expense recognition in the statement of operations. The guidance is effective for fiscal years beginning after December 15, 2018, including interim periods within those fiscal years, and requires retrospective application. The Company will adopt ASU 2016-02 in fiscal 2019 and is currently evaluating the impact to its consolidated financial statements.

In March 2016, the FASB issued ASU No. 2016-09, *Compensation — Stock Compensation: Improvements to Employee Share-Based Payment Accounting* (“ASU 2016-09”). The new guidance will change how companies account for certain aspects of share-based payments to employees. Under existing accounting guidance, tax benefits and certain tax deficiencies arising from the vesting of share-based payments are recorded in additional paid-in-capital. The new guidance will require such benefits or deficiencies to be recognized as income tax benefits or expenses in the statement of operations. Companies are required to apply the new guidance prospectively. The new standard is effective for fiscal years beginning after December 15, 2016, and the Company is currently evaluating the impact that ASU 2016-09 will have on its consolidated financial statements.

## **Item 2. Management’s Discussion and Analysis of Financial Condition and Results of Operations.**

### **Forward-Looking Statements**

Except for specific historical information, many of the matters discussed in this Form 10-Q may express or imply projections of revenues or expenditures, statements of plans and objectives for future operations, growth or initiatives, statements of future economic performance, or statements regarding the outcome or impact of pending or threatened litigation. These, and similar statements, are forward-looking statements concerning matters that involve risks, uncertainties and other factors that may cause the actual performance of the Company to differ materially from those expressed or implied by these statements. All forward-looking information should be evaluated in the context of these risks, uncertainties and other factors. The words “believe,” “anticipate,” “project,” “plan,” “expect,” “estimate,” “objective,” “forecast,” “goal,” “intend,” “could,” “will likely result,” or “will continue” and similar words and expressions generally identify forward-looking statements, although not all forward-looking statements contain such language. The Company believes the assumptions underlying these forward-looking statements are reasonable; however, any of the assumptions could be inaccurate, and therefore, actual results may differ materially from those projected in the forward-looking statements.

The factors that may result in actual results differing from such forward-looking information include, but are not limited to: transportation and distribution delays or interruptions; changes in freight rates; the Company’s ability to negotiate effectively the cost and purchase of merchandise; inventory risks due to shifts in market demand; the Company’s ability to gauge fashion trends and changing consumer preferences; changes in consumer spending on apparel; changes in product mix; interruptions in suppliers’ businesses; a deterioration in general economic conditions caused by acts of war or terrorism or other factors; temporary changes in demand due to weather patterns; seasonality of the Company’s business; delays associated with building, opening and operating new stores; delays associated with building, opening or expanding new or existing distribution centers; and other factors described in the section titled “Item 1A. Risk Factors” and elsewhere in the Company’s Annual Report on Form 10-K for the fiscal year ended January 30, 2016 and in Part II, “Item 1A. Risk Factors” and elsewhere in the Company’s Quarterly Reports on Form 10-Q and any amendments thereto and in the other documents the Company files with the SEC, including reports on Form 8-K.

Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date of this Form 10-Q. Except as may be required by law, the Company undertakes no obligation to update or revise publicly any forward-looking statements contained herein to reflect events or circumstances occurring after the date of this Form 10-Q or to reflect the occurrence of unanticipated events. Readers are advised, however, to read any further disclosures the Company may make on related subjects in its public disclosures or documents filed with the SEC, including reports on Form 8-K.

### **Overview**

We are an off-price retailer of urban fashion apparel and accessories for the entire family. Our merchandise offerings are designed to appeal to the fashion preferences of value-conscious consumers, particularly African-Americans. We operated 530 stores in both urban and rural markets in 31 states as of July 30, 2016.

We measure performance using key operating statistics. One of the main performance measures we use is comparable store sales growth. We define a comparable store as a store that has been opened for an entire fiscal year. Therefore, a store will not be considered a comparable store until its 13th month of operation at the earliest or until its 24th month at the latest. As an example, stores opened in fiscal 2015 and fiscal 2016 are not considered comparable stores in fiscal 2016. Relocated and expanded stores are included in the comparable store sales results. We also use other operating statistics, most notably average sales per store, to measure our performance. As we typically occupy existing space in established shopping centers rather than sites built specifically for our stores, store square footage (and therefore sales per square foot) varies by store. We focus on overall store sales volume as the critical driver of profitability.

In addition to sales, we measure cost of sales as a percentage of sales and store operating expenses, with a particular focus on labor, as a percentage of sales. These results translate into store level contribution, which we use to evaluate overall performance of each individual store. Finally, we monitor corporate expenses against budgeted amounts. All of

the statistics discussed above are critical components of earnings before interest, taxes, depreciation and amortization (“EBITDA”) and Adjusted EBITDA (comprised of EBITDA, as adjusted for non-cash asset impairment expense), which are considered our most important operating statistics. Although non-GAAP measures such as EBITDA and Adjusted EBITDA provide useful information on an operating cash flow basis, they are limited measures in that they exclude the impact of cash requirements for capital expenditures, income taxes and interest expense. Therefore, EBITDA and Adjusted EBITDA should be used as supplements to results of operations and cash flows as reported under U.S. GAAP and should not be used as a singular measure of operating performance or as a substitute for U.S. GAAP results. Furthermore, such non-GAAP measures may not be comparable to similarly titled measures of other companies.

Provided below is a reconciliation of net income (loss) to EBITDA and to Adjusted EBITDA for the twenty-six and thirteen week periods ended July 30, 2016 and August 1, 2015 (in thousands):

	<u>Twenty-Six Weeks Ended</u>		<u>Thirteen Weeks Ended</u>	
	<u>July 30, 2016</u>	<u>August 1, 2015</u>	<u>July 30, 2016</u>	<u>August 1, 2015</u>
Net income (loss)	\$ 8,617	\$ 11,441	\$ (120)	\$ 162
Plus:				
Interest expense	81	94	41	47
Income tax expense	4,158	5,735	—	226
Depreciation	8,738	9,433	4,294	4,620
Less:				
Interest income	(262)	(115)	(135)	(59)
Income tax benefit	—	—	(59)	—
EBITDA	<u>21,332</u>	<u>26,588</u>	<u>4,021</u>	<u>4,996</u>
Asset impairment	<u>221</u>	<u>—</u>	<u>—</u>	<u>—</u>
Adjusted EBITDA	<u>\$ 21,553</u>	<u>\$ 26,588</u>	<u>\$ 4,021</u>	<u>\$ 4,996</u>

### Accounting Periods

The following discussion contains references to fiscal years 2016 and 2015, which represent fiscal years ending or ended on January 28, 2017 and January 30, 2016, respectively. Fiscal 2016 and fiscal 2015 both have 52-week accounting periods. This discussion and analysis should be read with the unaudited condensed consolidated financial statements and the notes thereto.

### Results of Operations

The following discussion of the Company’s financial performance is based on the unaudited condensed consolidated financial statements set forth herein. The nature of the Company’s business is seasonal. Historically, sales in the first and fourth quarters have been higher than sales achieved in the second and third quarters of the fiscal year. Expenses and, to a greater extent, operating income, vary by quarter. Results of a period shorter than a full year may not be indicative of results expected for the entire year. Furthermore, the seasonal nature of the Company’s business may affect comparisons between periods.

#### Twenty-Six Weeks Ended July 30, 2016 and August 1, 2015

*Net Sales.* Net sales increased \$0.1 million, less than 0.1%, to \$348.9 million in the first half of 2016 from \$348.8 million in the first half of 2015. The increase in sales was due to the opening of 13 new stores since last year’s second quarter, partially offset by a 2.0% decrease in comparable store sales and the impact of closing three stores in fiscal 2015. The decrease in comparable store sales was reflected in an average unit sale that declined by 5% and a 1% decrease in the number of customer transactions, partially offset by a 4% increase in the average number of items per

transaction. Comparable store sales changes by major merchandise class were as follows in the first half of 2016: Children's -8%; Ladies' -8%; Men's -1%; Accessories +4%; and Home +26%.

Store opening and closing activity resulted in a net increase of \$7.1 million, while the 2.0% comparable store sales decrease in the 508 comparable stores resulted in a decrease of \$7.0 million in sales.

*Cost of Sales (exclusive of depreciation).* Cost of sales (exclusive of depreciation) increased \$2.3 million, or 1.1%, to \$213.0 million in the first half of 2016 from \$210.7 million in last year's first half. Cost of sales as a percentage of sales increased to 61.0% in the first half of 2016 from 60.4% in last year's first half, due to increases of 20 basis points each in merchandise markdowns, inventory shrinkage and freight costs.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses increased \$2.9 million, or 2.6%, to \$114.4 million in the first half of 2016 from \$111.5 million in last year's first half due to the opening of 13 new stores since last year's second quarter, together with normal inflationary pressure on expenses such as payroll, rent, and supplies. These factors that caused the increase in selling, general and administrative expenses were partially offset by a \$2.6 million reduction in incentive compensation expense resulting from the decline in operating results in the first half of 2016. As a percentage of sales, selling, general and administrative expenses increased to 32.8% in the first half of fiscal 2016 from 32.0% in the first half of fiscal 2015, due to the deleveraging effect associated with the decrease in comparable store sales discussed above.

*Depreciation.* Depreciation expense decreased \$0.7 million, or 7.4%, to \$8.7 million in the first half of 2016 from \$9.4 million in the first half of 2015 due to the slowing of our store opening pace in relation to previous years.

*Asset Impairment.* Impairment charges for property and equipment at underperforming stores totaled \$0.2 million in the first half of fiscal 2016 while there were no impairment charges recorded in the first half of fiscal 2015.

*Income Tax Expense.* Income tax expense decreased \$1.5 million, to \$4.2 million in this year's first half from \$5.7 million in the first half of 2015 due to a decrease in pretax income, accompanied by a slight decrease in the effective income tax rate to 32.5% from 33.4%.

*Net Income.* Net income decreased 24.7% to \$8.6 million in the first half of 2016 from \$11.4 million in the first half of 2015 due to the factors discussed above.

### **Thirteen Weeks Ended July 30, 2016 and August 1, 2015**

*Net Sales.* Net sales increased \$1.4 million, or 0.9%, to \$155.3 million in the thirteen weeks ended July 30, 2016 from \$153.9 million in the thirteen weeks ended August 1, 2015. The increase in sales was due to the opening of 13 new stores since last year's second quarter, partially offset by a 1.0% decrease in comparable store sales and the impact of closing three stores in fiscal 2015. The decrease in comparable store sales was reflected in an average unit sale that declined almost 7%, partially offset by an increase in the average number of items per transaction of more than 5% and a slight increase in customer transactions. Comparable store sales changes by major merchandise class were as follows in the second quarter of 2016: Children's -8%; Ladies' -6%; Men's 0%; Accessories +4%; and Home +30%.

Store opening and closing activity resulted in a net increase of \$3.0 million, while the 1.0% comparable store sales decrease resulted in a decrease of \$1.6 million in sales.

*Cost of sales (exclusive of depreciation).* Cost of sales (exclusive of depreciation) increased \$2.0 million, or 2.1%, to \$95.2 million in the second quarter of 2016 from \$93.2 million in last year's second quarter. Cost of sales as a percentage of sales increased to 61.3% in the second quarter of 2016 from 60.6% in last year's second quarter, due primarily to a 30 basis points increase in shrinkage, a 20 basis points decrease in the core merchandise margin (initial mark-up, net of markdowns), and a 20 basis points increase in freight costs.

*Selling, General and Administrative Expenses.* Selling, general and administrative expenses increased \$0.4 million, or 0.7%, to \$56.1 million in the second quarter of 2016 from \$55.7 million in last year's second quarter due to the opening

of 13 new stores since last year's second quarter, together with normal inflationary pressure on expenses such as payroll, rent, and supplies. These factors that caused the increase in selling, general and administrative expenses were partially offset by a \$2.0 million reduction in incentive compensation expense resulting from the decline in operating results in the second quarter of 2016. As a percentage of sales, selling, general and administrative expenses decreased slightly to 36.1% in the second quarter of fiscal 2016 from 36.2% in the second quarter of 2015.

*Depreciation.* Depreciation expense decreased \$0.3 million, or 7.1%, to \$4.3 million in the second quarter of 2016 from \$4.6 million in the second quarter of 2015, due to the slowing of our store opening pace in relation to previous years.

*Income Tax Benefit (Expense).* Income tax expense decreased \$0.3 million, to a \$0.1 million benefit in this year's second quarter from a \$0.2 million expense in the second quarter of 2015 due to having a pretax loss this year and pretax income last year.

*Net (Loss) Income.* Net income decreased \$0.3 million to a \$0.1 million loss in the second quarter of 2016 from \$0.2 million of income in the second quarter of 2015 due to the factors discussed above.

### **Liquidity and Capital Resources**

Our cash requirements are primarily for working capital, opening of new stores, remodeling of our existing stores and the improvement of our distribution infrastructure and information systems. In recent years, we have met these cash requirements using cash flow from operations and short-term trade credit. We expect to be able to meet future cash requirements with cash flow from operations, short-term trade credit, existing balances of cash and investment securities and, if necessary, borrowings under our revolving credit facility.

*Current Financial Condition.* As of July 30, 2016, we had total cash and cash equivalents of \$39.6 million compared to \$39.1 million as of January 30, 2016. Additionally, we had \$37.3 million and \$24.6 million of short-term and long-term investment securities, respectively, as of July 30, 2016, compared with \$32.7 million and \$30.9 million, respectively, as of January 30, 2016. These securities are comprised of bank certificates of deposit and obligations of the U.S. Treasury, states and municipalities. Inventory represented 42.1% of our total assets as of July 30, 2016, compared to 43.6% as of January 30, 2016. Management's ability to manage our inventory can have a significant impact on our cash flows from operations during a given interim period or fiscal year. In addition, inventory purchases can be seasonal in nature, such as the purchase of warm-weather or Christmas-related merchandise.

*Cash Flows From Operating Activities.* Net cash provided by operating activities was \$12.0 million in the first half of 2016 compared to \$12.8 million in the same period of 2015. Sources of cash provided during the first half of 2016 included net income adjusted for noncash expenses such as depreciation, asset impairment, loss on disposal of property and equipment, deferred income taxes and stock-based compensation expense, totaling \$20.3 million (compared to \$23.2 million in the first half of fiscal 2015). Other significant sources of cash in the first half of 2016 were (1) a \$4.9 million decrease in inventory (compared to a \$4.7 million decrease in the first half of fiscal 2015) due to apparel retail seasonality which typically results in having more inventory at the beginning of the spring selling season than at the beginning of the back-to-school season, and (2) a \$1.2 million increase in layaway deposits (compared to a \$1.2 million increase in the first half of fiscal 2015) because layaways are heavier at the end of Q2 when they include merchandise put on layaway in advance of the back-to-school season than at the end of Q4 after merchandise put on layaway for Christmas has been picked up. Significant uses of cash from operating activities were (1) a \$5.4 million decrease in accounts payable (compared to a \$12.9 million decrease in the first half of fiscal 2015) due to the decrease in inventory and a decline in inventory turnover associated with the decrease in comparable store sales, (2) a \$4.9 million decrease in accrued compensation (compared to a \$5.0 million decrease in the first half of fiscal 2015) due to payment in the first half of 2016 of incentive compensation accrued in fiscal 2015, and (3) a \$2.7 million increase in prepaid and other current assets (compared to a \$0.3 million increase in the first half of fiscal 2015) due primarily to a \$1.6 million increase in charge card receivables attributable to a higher percentage of customers paying with charge cards compared to the same period last year and a \$0.7 million receivable for tenant improvement allowances on new stores opened near the end of the second quarter of fiscal 2016.

*Cash Flows From Investing Activities.* Cash used in investing activities was \$8.4 million in the first half of 2016 compared to \$31.8 million in the first half of fiscal 2015. Cash used for purchases of property and equipment totaled \$10.0 million and \$8.8 million in the first half of 2016 and 2015, respectively. Purchases of investment securities, net of sales/redemptions, provided cash of \$1.6 million in the first half of 2016 and used cash of \$23.0 million in the first half of 2015.

*Cash Flows From Financing Activities.* Cash used in financing activities was \$3.1 million and \$1.1 million in the first half of 2016 and 2015, respectively, with the increase due primarily to the initiation of quarterly cash dividends.

### **Cash Requirements**

Our principal sources of liquidity consist of: (i) cash and cash equivalents (which equaled \$39.6 million as of July 30, 2016); (ii) short-term and long-term investment securities (which equaled \$37.3 million and \$24.6 million, respectively, as of July 30, 2016); (iii) short-term trade credit; (iv) cash generated from operations on an ongoing basis as we sell our merchandise inventory; and (v) a \$50 million revolving credit facility (under which we have no borrowings outstanding). Trade credit represents a significant source of financing for inventory purchases and arises from customary payment terms and trade practices with our vendors. Historically, our principal liquidity requirements have been for working capital and capital expenditure needs.

We believe that our existing sources of liquidity will be sufficient to fund our operations and anticipated capital expenditures for at least the next 12 months.

### **Recent Accounting Pronouncements**

See discussion of Recent Accounting Pronouncements in Note 12 to the condensed consolidated financial statements included in Part I, Item 1 of this report.

### **Critical Accounting Policies**

The preparation of our condensed consolidated financial statements in conformity with accounting principles generally accepted in the United States of America requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and the disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the reporting period. Actual results could differ from those estimates. There have been no material changes to the Critical Accounting Policies outlined in the Company's Annual Report on Form 10-K for the year ended January 30, 2016.

### **Item 3. Quantitative and Qualitative Disclosures About Market Risk.**

There have been no material changes in our market risk during the twenty-six weeks ended July 30, 2016 compared to the disclosures in Part II, Item 7A of our Annual Report on Form 10-K for the year ended January 30, 2016.

### **Item 4. Controls and Procedures.**

We have carried out an evaluation under the supervision and with the participation of management, including the Chief Executive Officer and the Chief Financial Officer, of the effectiveness of the design and operation of our disclosure controls and procedures as of July 30, 2016 pursuant to Rules 13a-15 and 15d-15 of the Exchange Act. Based on that evaluation, the Chief Executive Officer and the Chief Financial Officer each concluded that our disclosure controls and procedures are effective to provide reasonable assurance that information required to be disclosed by us in reports that we file or submit under the Exchange Act is recorded, processed, summarized and reported within the time periods specified in the SEC's rules and forms, and that such information has been accumulated and communicated to our management, including the officers who certify our financial reports, as appropriate, to allow timely decisions regarding the required disclosures.



Our disclosure controls and procedures are designed to provide reasonable assurance that the controls and procedures will meet their objectives. Management recognizes that any controls and procedures, no matter how well designed and operated, can provide only reasonable assurance of achieving the desired control objectives.

There were no changes in our internal control over financial reporting that occurred during the fiscal quarter ended July 30, 2016 that have materially affected, or are reasonably likely to materially affect, our internal control over financial reporting.

## **PART II — OTHER INFORMATION**

### **Item 1. Legal Proceedings.**

On August 12, 2011, we received a letter of determination from the U.S. Equal Employment Opportunity Commission (the “EEOC”) commencing a conciliation process regarding alleged discrimination against males by us in our hiring and promotion practices during the years 2004 through 2006. We have not received full documentation or information from the EEOC in support of its letter of determination, but have undertaken our own internal analysis of the EEOC’s claims and defenses to such claims and have had discussions with the EEOC in that regard. In the interest of reaching a satisfactory conciliation agreement with the EEOC, we proposed a total economic settlement offer of \$1.0 million to cover all claims and the expenses of administering and complying with the settlement (excluding professional fees), with no reversion of unclaimed funds back to us. On March 19, 2015, we received a response from the EEOC proposing a settlement amount to be paid by us of \$1.0 million to cover all claims. The EEOC’s proposed conciliation agreement contained in its settlement proposal would require certain undertakings by us with regard to employment policies and procedures, training requirements, and a continuing reporting obligation to the EEOC for a period of two years, with the expenses incurred in connection with such undertakings to be paid by us. We have evaluated this proposed conciliation agreement and have addressed with the EEOC certain modifications to it, without affecting the overall settlement amount. We are awaiting a response from the EEOC regarding these proposed modifications.

We are from time to time also involved in various other legal proceedings incidental to the conduct of our business, including claims by customers, employees or former employees. Once it becomes probable that we will incur costs in connection with a legal proceeding and such costs can be reasonably estimated, we establish appropriate reserves. While legal proceedings are subject to uncertainties and the outcome of any such matter is not predictable, we are not aware of any other legal proceedings pending or threatened against us that we expect to have a material adverse effect on our financial condition, results of operations or liquidity.

### **Item 1A. Risk Factors.**

There have been no material changes to the Risk Factors described under the section “ITEM 1A. RISK FACTORS” in the Company’s Annual Report on Form 10-K for the fiscal year ended January 30, 2016.

### **Item 2. Unregistered Sales of Equity Securities and Use of Proceeds.**

Not applicable.

### **Item 3. Defaults Upon Senior Securities.**

Not applicable.

### **Item 4. Mine Safety Disclosures.**

Not applicable.

### **Item 5. Other Information.**

Not applicable.

**Item 6. Exhibits.**

- 31.1 Certification of President and Chief Executive Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 31.2 Certification of Chief Operating Officer and Chief Financial Officer Pursuant to Rule 13a-14(a) of the Securities Exchange Act of 1934, Adopted Pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.\*
- 32.1 Certification Pursuant to 18 U.S.C. Section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.\* †
- 101 The following financial information from Citi Trends, Inc.'s Quarterly Report on Form 10-Q for the quarter ended July 30, 2016, formatted in Extensible Business Reporting Language (XBRL): (i) the Condensed Consolidated Balance Sheets as of July 30, 2016 and January 30, 2016, (ii) the Condensed Consolidated Statements of Operations for the twenty-six and thirteen week periods ended July 30, 2016 and August 1, 2015, (iii) the Condensed Consolidated Statements of Cash Flows for the twenty-six week periods ended July 30, 2016 and August 1, 2015, and (iv) Notes to the Condensed Consolidated Financial Statements.\*

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\* Included herewith.

† Pursuant to Securities and Exchange Commission Release No. 33-8238, this certification will be treated as “accompanying” this Quarterly Report on Form 10-Q and not “filed” as part of such report for purposes of Section 18 of the Securities Exchange Act of 1934, or otherwise subject to the liability of Section 18 of the Securities Exchange Act of 1934 and this certification will not be deemed to be incorporated by reference into any filing under the Securities Act of 1933 or the Securities Exchange Act of 1934, except to the extent that the registrant specifically incorporates it by reference.

**SIGNATURES**

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned, thereunto duly authorized, and the undersigned also has signed this report in his capacity as the Registrant's Chief Financial Officer (Principal Financial and Accounting Officer).

CITI TRENDS, INC.

Date: August 29, 2016

By: /s/ Bruce D. Smith  
Name: Bruce D. Smith  
Title: Chief Operating Officer and Chief Financial Officer

## CERTIFICATION

I, Jason T. Mazzola, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the period ended July 30, 2016 of Citi Trends, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 29, 2016

/s/ Jason T. Mazzola

Jason T. Mazzola  
President and Chief Executive Officer  
(Principal Executive Officer)

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## CERTIFICATION

I, Bruce D. Smith, certify that:

1. I have reviewed this Quarterly Report on Form 10-Q for the period ended July 30, 2016 of Citi Trends, Inc.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting (as defined in Exchange Act Rules 13a-15(f) and 15d-15(f)) for the registrant and have:
  - a) designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
  - b) designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
  - c) evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
  - d) disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter (the registrant's fourth fiscal quarter in the case of an annual report) that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation of internal control over financial reporting, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
  - a) all significant deficiencies and material weaknesses in the design or operation of internal control over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
  - b) any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Date: August 29, 2016

/s/ Bruce D. Smith  
Bruce D. Smith  
Chief Operating Officer and Chief Financial Officer  
(Principal Financial and Accounting Officer)

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Certifications pursuant to Section 906 of the Sarbanes-Oxley Act of 2002 (18 U.S.C. § 1350, as adopted).

I, Jason T. Mazzola, President and Chief Executive Officer of Citi Trends, Inc.,

and

I, Bruce D. Smith, Chief Operating Officer and Chief Financial Officer of Citi Trends, Inc., certify that:

1. We have reviewed this quarterly report on Form 10-Q of Citi Trends, Inc. for the period ended July 30, 2016;
2. Based on our knowledge, this quarterly report fully complies with the requirements of Section 13(a) or Section 15(d) of the Securities Exchange Act of 1934, as amended; and
3. Based on our knowledge, the financial statements, and other information included in this quarterly report, fairly present in all material respects the financial condition and results of operations of the registrant as of, and for, the periods presented in this quarterly report.

Date: August 29, 2016

/s/ Jason T. Mazzola  
Jason T. Mazzola  
President and Chief Executive Officer  
(Principal Executive Officer)

Date: August 29, 2016

/s/ Bruce D. Smith  
Bruce D. Smith  
Chief Operating Officer and Chief Financial Officer  
(Principal Financial and Accounting Officer)

A signed original of this written statement required by Section 906 has been provided to Citi Trends, Inc. and will be retained by Citi Trends, Inc. and furnished to the Securities and Exchange Commission or its staff upon request.

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