

August 16, 2017

Citi Trends Announces Second Quarter 2017 Results and Declares Quarterly Cash Dividend

Second quarter comparable store sales increased 4.6%

SAVANNAH, Ga.--(BUSINESS WIRE)-- Citi Trends, Inc. (NASDAQ: CTRN) today reported results for the second quarter of fiscal 2017.

Financial Highlights - Second quarter ended July 29, 2017

Total sales in the second quarter ended July 29, 2017 increased 7.0% to \$166.2 million compared with \$155.3 million in the second quarter ended July 30, 2016. Comparable store sales increased 4.6% in the quarter.

The Company had a net loss of (0.2) million, or net income of 0.4 million when adjusted for proxy contest-related expenses^{*}, in the second quarter of 2017, compared with a net loss of (0.1) million in last year's second quarter. Loss per diluted share in this year's second quarter was (0.01), while earnings per diluted share were 0.03 when adjusted for proxy contest-related expenses^{*}, compared with a loss per diluted share of (0.01) in the second quarter of 2016.

During the second quarter, the Company opened seven new stores and relocated or expanded five other stores.

Financial Highlights - First half ended July 29, 2017

Total sales in the first half of fiscal 2017 increased 4.9% to \$366.2 million compared with \$348.9 million in the first half of fiscal 2016. Comparable store sales increased 2.6% in the first half of this year.

The Company had net income of \$8.7 million, or \$10.4 million when adjusted for proxy contest-related expenses*, in the first half of 2017, compared with \$8.6 million in last year's first half. Earnings per diluted share in the first half of 2017 were \$0.59, or \$0.71 when adjusted for proxy contest-related expenses*, compared with \$0.59 in the first half of 2016.

Bruce Smith, Acting Chief Executive Officer, commented, "We were very pleased with the second quarter results, particularly the 4.6% increase in comparable store sales which was an acceleration from the first quarter and included positive contributions from all five of our major merchandise categories. The 21% increase in adjusted net income* during the first half of 2017 reflects strong execution by the Citi Trends' team and confirms that our strategic direction remains on track."

Capital Return Program

In connection with an expanded capital return program announced in April 2017, nearly all of the \$25 million of share repurchases authorized by the Company's Board of Directors were completed during the second quarter of 2017. In addition, the Company announced that its Board of Directors has declared a quarterly cash dividend of \$0.08 per common share, payable on September 12, 2017, to shareholders of record as of the close of business on August 29, 2017. The \$0.08 quarterly dividend represents a 33.3% increase from the dividend rate paid in 2016, as prescribed by the expanded capital return program.

Investor Conference Call and Webcast

Citi Trends will host a conference call today at 9:00 a.m. ET. The number to call for the live interactive teleconference is (212) 231-2928. A replay of the conference call will be available until August 23, 2017, by dialing (402) 977-9140 and entering the passcode, 21856513.

The live broadcast of Citi Trends' conference call will be available online at the Company's website, <u>www.cititrends.com</u>, under the Investor Relations section, beginning today at 9:00 a.m. ET. The online replay will follow shortly after the call and will be available for replay for one year.

During the conference call, the Company may discuss and answer questions concerning business and financial developments and trends that have occurred after quarter-end. The Company's responses to questions, as well as other

matters discussed during the conference call, may contain or constitute information that has not been disclosed previously.

About Citi Trends

Citi Trends, Inc. is a value-priced retailer of urban fashion apparel and accessories for the entire family. The Company operates 545 stores located in 31 states. Citi Trends' website address is <u>www.cititrends.com</u>. *CTRN-G*

*Non-GAAP Financial Measure

The non-GAAP financial measures discussed herein are reconciled to their corresponding GAAP measures at the end of this press release.

Forward-Looking Statements

All statements other than historical facts contained in this news release, including statements regarding our future financial results and position, business policy and plans, objectives of management for future operations and our intentions and ability to pay dividends and complete any share repurchase authorizations, are forward-looking statements that are subject to material risks and uncertainties. The words "believe," "may," "could," "plans," "estimate," "continue," "anticipate," "intend," "expect" and similar expressions, as they relate to Citi Trends, are intended to identify forward-looking statements, although not all forward-looking statements contain such language. Statements with respect to earnings guidance are forwardlooking statements. Investors are cautioned that any such forward-looking statements are subject to the finalization of the Company's guarter-end financial and accounting procedures, are not guarantees of future performance or results and are inherently subject to risks and uncertainties, some of which cannot be predicted or quantified. Actual results or developments may differ materially from those included in the forward-looking statements as a result of various factors which are discussed in Citi Trends, Inc. filings with the Securities and Exchange Commission. These risks and uncertainties include, but are not limited to, uncertainties relating to economic conditions, growth risks, consumer spending patterns, competition within the industry, competition in our markets and the ability to anticipate and respond to fashion trends. Any forward-looking statements by the Company, with respect to earnings guidance, the Company's intention to declare and pay dividends, the repurchase of shares pursuant to a share repurchase program, or otherwise, are intended to speak only as of the date such statements are made. Except as required by applicable law, including the securities laws of the United States and the rules and regulations of the Securities and Exchange Commission, Citi Trends does not undertake to publicly update any forward-looking statements in this news release or with respect to matters described herein, whether as a result of any new information, future events or otherwise.

CITI TRENDS, INC. CONDENSED CONSOLIDATED STATEMENTS OF OPERATIONS (unaudited) (in thousands, except per share data)

| | | Weeks Ended y 29, 2017 | Thirteen Weeks Ended July 30, 2016 | | |
|---|-----|---------------------------|---------------------------------------|----------|--|
| | (ui | naudited) | (unaudited) | | |
| Net sales | \$ | 166,200 | \$ | 155,276 | |
| Cost of sales (exclusive of depreciation shown separately | | | | | |
| below) | | (102,175) | | (95,150) | |
| Selling, general and administrative expenses | | (59,834) | | (56,105) | |
| Depreciation | | (4,589) | | (4,294) | |
| Asset impairment | | (77) | | - | |
| Loss from operations | | (475) | | (273) | |
| Interest income | | 215 | | 135 | |
| Interest expense | | (37) | | (41) | |
| Loss before income taxes | | (297) | | (179) | |
| Income tax benefit | | 87 | | 59 | |
| Net loss | \$ | (210) | \$ | (120) | |
| Basic net loss per common share | \$ | (0.01) | \$ | (0.01) | |
| Diluted net loss per common share | \$ | (0.01) | \$ | (0.01) | |

Weighted average number of shares outstanding Basic Diluted

| | 14,382 | 14,676 |
|---|--------|--------|
| - | 14,382 | 14,676 |

| | Ĩ | y-Six Weeks Ended v 29, 2017 | Twenty-Six Weeks Ended July 30, 2016 | | | |
|---|-------------|------------------------------------|--|-------------|--|--|
| | (unaudited) | | | (unaudited) | | |
| Net sales | \$ | 366,155 | \$ | 348,948 | | |
| Cost of sales (exclusive of depreciation shown separately | | | | | | |
| below) | | (224,565) | | (212,959) | | |
| Selling, general and administrative expenses | | (120,321) | | (114,436) | | |
| Depreciation | | (8,887) | | (8,738) | | |
| Asset impairment | | (77) | | (221) | | |
| Income from operations | | 12,305 | | 12,594 | | |
| Interest income | | 401 | | 262 | | |
| Interest expense | | (74) | | (81) | | |
| Income before income taxes | | 12,632 | | 12,775 | | |
| Income tax expense | | (3,952) | | (4,158) | | |
| Net income | \$ | 8,680 | \$ | 8,617 | | |
| Basic net income per common share | \$ | 0.60 | \$ | 0.59 | | |
| Diluted net income per common share | \$ | 0.59 | \$ | 0.59 | | |
| Weighted average number of shares outstanding | | | | | | |
| Basic | | 14,550 | | 14,635 | | |
| Diluted | | 14,598 | | 14,640 | | |

CITI TRENDS, INC. CONDENSED CONSOLIDATED BALANCE SHEETS (unaudited) (in thousands)

| | July 29, 2017 | | July 30, 2016 | |
|--|---------------|---------|---------------|---------|
| | (unaudited) | | (unaudited) | |
| Assets: | | | | |
| Cash and cash equivalents | \$ | 30,195 | \$ | 39,606 |
| Short-term investment securities | | 32,669 | | 37,345 |
| Inventory | | 131,989 | | 132,093 |
| Prepaid and other current assets | | 16,783 | | 17,034 |
| Property and equipment, net | | 63,795 | | 52,935 |
| Long-term investment securities | | 26,748 | | 24,616 |
| Other noncurrent assets | | 7,485 | | 9,810 |
| Total assets | \$ | 309,664 | \$ | 313,439 |
| | | | | |
| Liabilities and Stockholders' Equity: | ^ | | • | |
| Accounts payable | \$ | 67,256 | \$ | 61,982 |
| Accrued liabilities | | 26,788 | | 22,826 |
| Other current liabilities | | 1,803 | | 1,742 |
| Noncurrent liabilities | | 8,705 | | 7,413 |
| Total liabilities | | 104,552 | | 93,963 |
| Total stockholders' equity | | 205,112 | | 219,476 |
| Total liabilities and stockholders' equity | \$ | 309,664 | \$ | 313,439 |

CITI TRENDS, INC.

RECONCILIATION OF GAAP BASIS OPERATING RESULTS TO ADJUSTED NON-GAAP OPERATING RESULTS (unaudited) (in thousands, except per share data)

The Company makes reference in this release to net income adjusted for proxy contest expenses and earnings per diluted share adjusted for proxy contest expenses. The Company believes that excluding proxy contest expenses and their related tax effects from its financial results reflects operating results that are more indicative of the Company's ongoing operating performance while improving comparability to prior periods, and as such, may provide investors with an enhanced understanding of the Company's past financial performance and prospects for the future. This information is not intended to be considered in isolation or as a substitute for net income, earnings per common share, or expense information prepared in accordance with generally accepted accounting principles (GAAP).

| | Thirteen Weeks Ended July 29, 2017 | | | | 9, 2017 | |
|---|------------------------------------|---------------|-------|--------------|---------|------------|
| | R | As eported | - | stment 1) | As | Adjusted |
| | (ui | naudited) | (unau | udited) | (U | inaudited) |
| Net sales | \$ | 166,200 | \$ | - | \$ | 166,200 |
| Cost of sales (exclusive of depreciation shown separately | | | | | | |
| below) | | (102,175) | | - | | (102,175) |
| Selling, general and administrative expenses | | (59,834) | | 926 | | (58,908) |
| Depreciation | | (4,589) | | - | | (4,589) |
| Asset impairment | | (77) | | - | | (77) |
| (Loss) income from operations | | (475) | | 926 | | 451 |
| Interest income | | 215 | | - | | 215 |
| Interest expense | | (37) | | - | | (37) |
| (Loss) income before income taxes | | (297) | | 926 | | 629 |
| Income tax benefit (expense) | | 87 | | (271) | | (184) |
| Net (loss) income | \$ | (210) | \$ | 655 | \$ | 445 |
| Basic net (loss) income per common share | \$ | (0.01) | | | \$ | 0.03 |
| Diluted net (loss) income per common share | \$ | (0.01) | | | \$ | 0.03 |
| Weighted average number of shares outstanding | | | | | | |
| Basic | | 14,382 | | | | 14,382 |
| Diluted | | 14,382 | | | | 14,417 |
| | | | | | | |

| | I wenty-Six Weeks Ended July 29, 2017 | | | | |
|---|---------------------------------------|-------------------|-------------|--|--|
| | As Reported | Adjustment (1) | As Adjusted | | |
| | (unaudited) | (unaudited) | (unaudited) | | |
| Net sales | \$ 366,155 | \$- | \$ 366,155 | | |
| Cost of sales (exclusive of depreciation shown separately | | | | | |
| below) | (224,565) | - | (224,565) | | |
| Selling, general and administrative expenses | (120,321) | 2,516 | (117,805) | | |
| Depreciation | (8,887) | - | (8,887) | | |
| Asset impairment | (77) | | (77) | | |

Twenty Civ Weeks Ended July 20, 2017

| Income from operations | 12,305 | 2,516 | 14,821 |
|---|-------------|----------|---------|
| Interest income | 401 | - | 401 |
| Interest expense | (74) | - | (74) |
| Income before income taxes | 12,632 | 2,516 | 15,148 |
| Income tax expense | (3,952) | (787) | (4,739) |
| Net income | \$ 8,680 \$ | 1,729 \$ | 10,409 |
| | | | |
| Basic net income per common share | \$ 0.60 | \$ | 0.72 |
| Diluted net income per common share | \$ 0.59 | \$ | 0.71 |
| Weighted average number of shares outstanding | | | |
| Basic | 14,550 | | 14,550 |
| Diluted | | | |
| Diluted | 14,598 | | 14,598 |
| | | | |

(1) Proxy contest expenses and related tax effects

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Citi Trends, Inc. Bruce Smith, 912-443-2075 Acting Chief Executive Officer, Chief Operating Officer and Chief Financial Officer

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