



Citi Trends Announces 3rd Annual Black History Makers Grant Winners

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SAVANNAH, Ga.--(BUSINESS WIRE)--Aug. 15, 2023-- Citi Trends, Inc. (NASDAQ: CTRN), a leading specialty value retailer of apparel, accessories and home trends for way less spend primarily for African American and multicultural families in the United States, has announced the grant winners of its 3rd Annual Black History Makers program.

Managed by the Citi Trends CITIcares Council, which oversees change initiatives for the company's customers and employees, the Black History Makers program increases awareness of Black-owned businesses and recognizes entrepreneurs positively impacting their communities. As a tangible show of encouragement and investment, the program awards ten \$5,000 grants to Black business owners doing exceptional work. This year, the grant winners are:

- Archie Clay III – WEAR BRIMS, Atlanta, GA; wearbrims.com
- Brittany Rhodes – Black Girl MATHgic, Detroit, MI; blackgirlmathgic.com
- Chrishon Lampley – The Lampley, Chicago, IL; thelampley.com
- Juanysha Payton – The Pretty Spirit Palace, Chicago, IL; prettyspiritpalace.com
- Kristin Jones-Coyle – Perfect Pout Houston Makeup Artistry, Houston, TX; perfectpouthouston.com
- Nicole Williams – Belle Noire; San Francisco, CA; intheblackshop.com/pages/belle-noire
- Rachel Topping – Nappy Head Club, Brooklyn, NY; nappyheadclub.com
- Shivon Bullock – Just a Girl from KC, Kansas City, MO; Justagirlfromkc.com
- Tahera Christy – Love Amour Propre, Mission Viejo, CA; amourp.com
- Yolanda Crawford – #EndTheStereotypes, Gulfport, MS; endthestereotypes.com/

David Makuen, Chief Executive Officer, commented, "We're continuously inspired by the talented Black entrepreneurs in our communities and their passion for making a difference. After receiving thousands of applications, this year's grant winners mirror past years as we celebrate wonderful people and astute operators building really special businesses. The breadth and depth of black-owned enterprises in this country is staggering and Citi Trends is thrilled to be a part of their growth. Congratulations to all of our winners!"

As part of its ongoing commitment to black entrepreneurs, Citi Trends also offers educational resources through its CITIcares Small Business Academy, designed to provide value-added advice to Black-owned businesses through online sessions in partnership with the law firm Seyfarth Shaw, including *Money: Where to Find It and How to Get It* and *Getting in the Door: How To Get Your Goods in Store*.

To learn more about the 2023 grant winners, visit: <https://cititrends.com/bhm-winners-2023>.

About Citi Trends:

Citi Trends, Inc. is a leading specialty value retailer of apparel, accessories and home trends for way less spend primarily for African American and multicultural families in the United States. The Company operates 611 stores located in 33 states. For more information, visit cititrends.com or your local store.

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